

## Beach Friends Lounge VIP Giveaway Official Contest Rules

No Purchase Necessary To Play or Win.

**Contest Period:** Contest begins on 1/13/17 8:00 AM EST and ends at 11:59 AM EST on 01/27/2017. Sponsor: Fort Lauderdale Beach BID, 914 NW 6th Street, Suite 200, Fort Lauderdale, FL 33311

**Eligibility:** Individuals who have reached 21 years of age prior to the first date of this promotion are eligible. The following persons are not eligible to participate or win prizes: employees, agents, immediate families (spouses, children, household members) of Fort Lauderdale Beach BID, MyFortLauderdaleBeach.com, Red Bull, its divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

**How To Enter:** Visit [www.myfortlauderdalebeach.com](http://www.myfortlauderdalebeach.com) or [www.facebook.com/myftlb](http://www.facebook.com/myftlb) to complete the registration form and click the Submit button.

**Limit:** One (1) entry per email address. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

**Prize:** Beach Friends Lounge VIP Package includes FIVB World Tour Weekend Passes for Two (Feb 10-12), Access to the Exclusive VIP Beach Friends Lounge at the Center Court, Access to the roofed VIP grandstand at the Center Court, Complimentary Appetizers and Beverages (coffee, non-alcoholic drinks, wine and beer), Access to the Beach Majors Evening Events. ERV: \$1,700.00. Expenses not set forth above are the responsibility of the winner. No substitutions, cash equivalents, or transfers of prize will be permitted, except at the option and sole discretion of the Sponsor. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, meals, lodging, transportation, or other expenses or incidentals are the responsibility solely of winner. Sponsor may substitute prizes of equal or greater value. Limit one prize per household.

**Drawing:** The potential winner will be notified by the email or phone number provided as part of his/her Sweepstakes registration page. Email and phone number must be valid, or potential winner may be disqualified in Sponsors sole discretion. The potential Grand Prize winner may be required to submit proof they are over 21 years of age within two (2) days after being notified, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration within the required time period (if applicable), potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. The sponsor reserves the right to substitute all or any portion of any prize with a prize of equal or greater value. All determinations shall be made by the sponsor and its decisions are final and binding with respects to all aspects of this sweepstakes.

**Odds of Winning:** Odds of winning are dependent upon the number of entries received.

**Prize Drawing:** Winner will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 01/27/2017. Drawing will be held on or about 01/31/2017. Winner will be notified by email.

**General Terms and Conditions:** All entrants, Grand Prize Winner and companion agree that the Sponsor, their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for any applicable federal, state, or local taxes on all prizes. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the on-line sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the sweepstakes as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/sweepstakes administration/prize announcement. If any provision of this sweepstakes shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided by an independent judging agency whose decisions are final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules.

**Winners List:** For the name of the Grand Prize Winner, send an E-mail to [info@myfortlauderdalebeach.com](mailto:info@myfortlauderdalebeach.com). In the subject line, please state "SWATCH Beach VIP Contest" and type your E-mail address in the body of the text. Requests must be received by 01/27/2017. E-mail notification of Grand Prize Winner will be sent on or about 01/31/2017.